

# COOL NEW SOFTWARE 2009

Here's our list of products that won't bust your budget and might make you a hero in the eyes of your organization.

## TRAVEL AND MAPPING SOFTWARE

### **Microsoft Streets and Trips with GPS Locator** (<http://www.microsoft.com/streets/default.aspx>)

Microsoft Streets & Trips with GPS Locator Combines Streets & Trips software with a Global Positioning System (GPS) receiver hardware component to create a planning and driving tool that turns your laptop into a real-time GPS tracking device, so you can pinpoint your exact location on the map at all times. (Approximate cost: \$129; \$39 without GPS)

### **MSN Virtual Earth** (<http://local.live.com>)

MSN Virtual Earth shows detailed satellite imagery. Search for a location, search by category and location, get driving directions, view current traffic conditions for some cities, pinpoint your location with Location Finder. Combine with **Windows Live Local for Outlook** (<http://www.microsoft.com/mappoint/outlook/download.mspix>)

Map your appointment and meeting locations directly from within Microsoft Office Outlook. Get driving directions, print detailed maps, find optimized trip routes, and estimate travel times. Receive reminders based on the estimated travel time. Send Outlook appointment location details to others—even those without the add-in. Locate restaurants, hotels, coffee shops, gas stations and other points of interest near your meeting location and map the best route. (Cost – Free)

### **Google Earth** (<http://earth.google.com>)

Google Earth combines satellite imagery, maps and Google Search to put the world's geographic information at your fingertips. Google Earth puts a planet's worth of imagery and other geographic information right on your desktop. View locations around the world as well as points of interest such as local restaurants, hospitals, schools, and more. (Cost – Free)

## GRAPHICS AND PHOTO TOOLS

### **Picasa** (<http://picasa.google.com>)

Picasa is software that helps you instantly find, edit and share all the pictures on your PC. Every time you open Picasa, it automatically locates all your pictures (even ones you forgot you had) and sorts them into visual albums organized by date with folder names you will recognize. (Cost – Free)

### **Zamzar** (<http://www.zamzar.com>)

Convert files without the need to download software. Zamzar converts dozens of file types, and they're adding more all the time.

### **Snag-It** (<http://www.techsmith.com/products/snagit>)

SnagIt is screen capturing software. Whatever you can see on your screen, SnagIt will capture for your immediate use. Once you've taken your capture, SnagIt lets you edit, enhance, save, and use the capture for numerous tasks. (Cost - \$50, download free trial)

**Camtasia Studio** (<http://www.techsmith.com>)

Whether you're supporting other users, teaching, or selling products, Camtasia Studio is an affordable tool for onscreen movies. Record onscreen activity. Edit it into a polished video. Share with the world. Camtasia Studio makes you look like a pro. (Cost - \$299, download free trial)

**PDF995** (<http://www.pdf995.com>)

PDF995 creates documents in the PDF file format. PDF995 supports network file saving, fast user switching on XP, Citrix/Terminal Server, custom page sizes and large format printing. PDF995 is a printer driver that works with any Postscript to PDF converter. Because it is considerably less expensive, it is a great alternative to Adobe Acrobat. (Cost - Free version includes popup windows and watermarks. Full version \$10)

**PDF Converter 4** (<http://www.nuance.com>)

PDF Converter allows you to create and edit PDFs, but that's not why you want this software. PDF Converter converts PDF files to Word, WordPerfect, and Excel formats. PDF forms are converted into Word forms. You can set up a batch process to convert all the files in a folder. Developed in collaboration between Microsoft and ScanSoft, PDF Converter Professional is seamlessly integrated into the "File Open" menu in Microsoft Word. Short cut buttons and right mouse access is available within Microsoft Word, Outlook, Internet Explorer, Windows Explorer and the Microsoft Windows desktop. (Cost: \$100)

## SURVEY TOOLS

**SurveyMonkey** (<http://www.surveymonkey.com>)

SurveyMonkey has a single purpose: to enable anyone to create professional online surveys quickly and easily.

**Zoomerang** (<http://info.zoomerang.com/>)

Zoomerang is online survey software that businesses, organizations and individuals use to create professional, customized surveys.

## DESKTOP SEARCH TOOLS

**XI Desktop Search** (<http://www.x1.com>)

A powerful desktop search tool that indexes desktop and network files and displays results instantly in a view window. Displays multiple file types, including Microsoft Office documents. Other than Outlook 2007, this is the only software we've found that will search Outlook PST files (personal folders, archives). (Cost - \$50)

**Google Desktop Search** (<http://desktop.google.com>)

Utility that indexes files on your PC and displays results in a Google search page, with some relevance ranking based on modified dates. (Cost - Free)

## COLLABORATION AND SHARING

**SlideShare.com** (<http://www.slideshare.com>)

Want to share your PowerPoint presentations with a larger audience? Upload your presentations - complete with animations - to SlideShare.com and send your colleagues a URL. (Cost - Free)

**Mixed Ink** (<http://www.mixedink.com>)

A free collaborative authoring site. MixedInk takes a fresh approach to collaborative writing: mission statements, bylaw changes, news articles – whatever you want to write together. It's a fun, democratic and elegant way for people to weave their best ideas together. (Cost - Free)

**Flickr** (<http://www.flickr.com/>)

Online site to share pictures and videos with others. (Cost – Free)

## UTILITIES

**Send-File** (<http://www.send-file.com>)

Use Send-File to transmit PowerPoint or other files that are too large to be emailed. Guests can send files up to 5 mb in size; members can send files up to 1 gb in size, and membership is free.

**NeatReceipts** (<http://www.neatreceipts.com>)

The NeatReceipts SCANALIZER is a scanner and software solution that helps you get rid of the paper clutter and get organized on your PC. It converts everyday papers into digital format and stores them neatly on your computer.

**RoboForm** (<http://www.roboform.com>)

Roboform is the top-rated Password Manager and Web Form Filler that completely automates password entering and form filling.

**MeetingWizard** (<http://www.meetingwizard.com>)

Online scheduling and meeting invitation tool. Takes the headache out of scheduling meetings with people who are not on your network. (Cost – Free)

**SendToFax** (<https://www.send2fax.com>)

Inexpensive online fax service. Get your own fax number to send and receive faxes.

**Ad-Aware** (<http://www.lavasoft.com>)

The free version of **Ad-Aware** is the most popular anti-spyware product for computer users around the world, with nearly one million downloads every week. Ad-Aware provides you with advanced protection against spyware that secretly attaches and takes control of your computer, all the time! (Cost – Free)

**Jott Assistant** (<http://www.jott.com>)

Don't text and drive, use Jott! Use this service to generate emails by phone, to send yourself reminders, anything you'd love to do by text from your cell phone. (Free trial, \$3.95/month)



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